

HOSPITALITY ASSISTANCE RESPONSE OF PENNSYLVANIA

HELPING FRONTLINE HOSPITALITY EMPLOYEES IN PENNSYLVANIA



2020 Impact Review

The Hospitality Assistance Response of Pennsylvania (HARP) is a 501(c)(3) that provides immediate emergency funding to frontline hospitality workers who have been impacted by the coronavirus pandemic.

HARP launched in April 2020 with seed grants from founding sponsors Tito's Handcrafted Vodka/Love Tito's and Yuengling, and is funded by private, community, and individual donations. The fund distributes one-time, individual grants of \$250 to our frontline industry employees during times of unforeseen hardship. Grants are awarded on a first-come, first-served basis and subject to the availability of funds at the time.

Industry employees continue to experience significant hardships due to the ongoing restrictions placed on the hospitality industry. HARP's purpose is to provide swift financial assistance to the bartenders, bar backs, line cooks, runners, servers, bussers, front-desk, housekeepers, and other frontline employees of Pennsylvania hospitality businesses.

WE HELPED 1,287 hospitality workers

\$427,774

TOTAL MONEY RAISED IN 2020

Through individual and corporate gifts and special events

244

TOTAL DONORS IN 2020

198 individual and **46 corporate** donors contributed to HARP. The *average individual gift* was **\$200** and the *average corporate gift* was **\$6,500**.

14

SPECIAL EVENTS

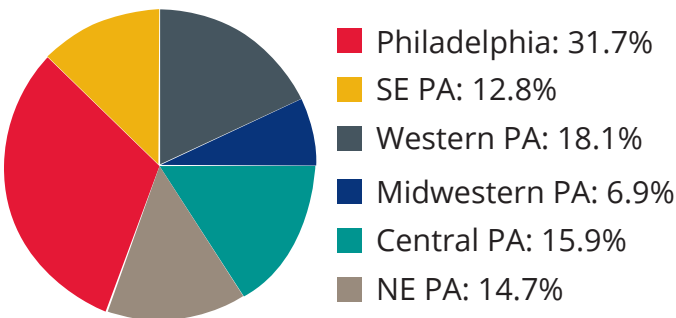
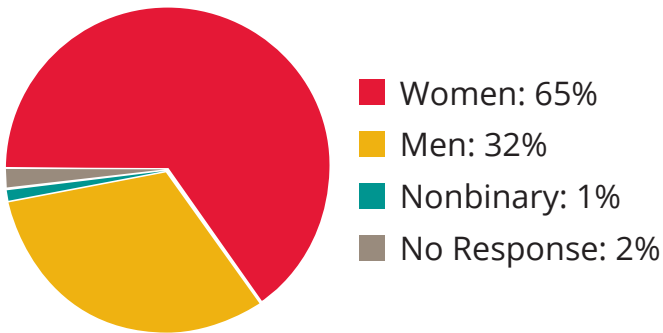
From online auctions to livestream concerts to golf outings to collaboration beers, special events helped raise funds for HARP in 2020.



2020 IMPACT REVIEW

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RECIPIENT DEMOGRAPHICS



FOUNDING SPONSORS



WHO WE ARE HELPING

"We are concerned as to what the future holds for our careers. Thank you, HARP, for providing some relief during these difficult times."
-Tony, bartender

"Thank you. The HARP grant will help keep my bills up to date so we don't fall behind on expenses during this time." - Sarah, server

"Because of COVID-19 we are experiencing financial hardships and finding it very difficult to fulfill recurring debt payments as well as put food on the table. The HARP grant helped ease some of the burdens we are trying to overcome." - Henrietta, guest services



www.parelief.org

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